**alameda county**
**Human Resource Services**
*Our community. Your purpose.*

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Date:   March 1, 2024

To:   Susan S. Muranishi, County Administrator
Agency/Department Heads
HRS/Departmental HR Leadership

From:   Margarita Zamora, Interim Director of Human Resource Services

DocuSigned by:
*Margarita Zamora*
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Re:   *New* Employment Opportunities Landing Page, Logo, and Tagline!

Dear Colleagues:

As part of the Recruitment Enhancement Project, I am pleased to announce the roll-out of the Human Resource Services ("HRS") **New Employment Opportunities Landing Page, Logo, and Tagline**.  The link below will take you directly to the new Employment Opportunities Landing Page, where the new logo and tagline are also displayed.

https://jobapscloud.com/alameda/

Along with the above, we also completed the roll-out of the five (5) other Recruitment Re-Engineering Solutions that are part of the Month One implementation.  These include:

- Creating an online *Checklist* to facilitate the recruitment/selection planning meetings,
- Automating the completion and return of the *Certification Response Form*,
- Shortening the online *Requisition Form* to one (1) page,
- Automating *job postings* to designated social media and diversity sites, and
- Posting online information for *examination testing sites* in Alameda County.

I want to thank the following groups and individuals who have contributed to these efforts:

- **Members of the Recruitment Marketing Advisory Committee:** Thanks so much to the members of this Committee for their invaluable input and feedback, resulting in a terrific new Employment Opportunities Landing Page, logo, and tagline.

| | |
|---|---|
| **Mike Dobbins** (ITD) | **Carol Garcia** (AUD) |
| **Jet Chapman** (HCSA) | **Jessica Cherry** (HRS) |
| **James Oberst** (HRS) | **Sheila Green** (Treas.) |
| **Tonia Perteet-Gavin** (Prob.) | **La Tonya Phillips** (SSA) |
| **Amy Hall** (ITD) | **Sam Gee** (HRS) |

- **Members of the Recruitment Re-Engineering Working Group**: Thanks so much to the members of this Working Group for the timely implementation of the six (6) Recruitment Re-Engineering Solutions for Month One.

| | |
|---|---|
| **Sabrina Ama**dor (Auditor) | **Cynthia Baron** (ITD) |
| **Connie Arana** (HRS) | **Carol Brookens** (ACCSS) |
| **Jessica Cherry** (HRS), | **Ratinish Prasad** (HCSA) |
| **Angelica Cuevas** (HRS) | **Rama Puttagunta** (ITD) |
| **Aracelia Esparza** (GSA) | **Arkalgud Venkatesh** (ITD) |
| **Alysia Evans** (ACSO) | **Meay Tubtim** (HCSA) |
| **Amy Hall** (ITD) | **Sybil Gurney** (ITD) |
| **Monique Hill** (HRS) | **Sam Gee** (HRS) |

Also, thanks for the hard work that they are putting into the seven (7) Solutions in Months Two and Three, including automating the departmental interview/hiring process, automating the MQ screening process, and developing a plan to provide more departmental access to JobAps.

- **Information Technology Department's Web Team**: Thanks so much to the ITD Web Team for their superb partnership with the Recruitment Marketing Advisory Committee and Recruitment Re-Engineering Working Group to create the new Employment Opportunities Landing Page, logo, and tagline. The Web Team conducted focus group meetings, administered a survey to assess website features, and facilitated a meeting to select a preferred logo and tagline.

  **Mike Dobbins**
  **Sandra Dinardi**
  **Sandra Petrequin**
  **Michael Rock**
  **Theresa Desseaux**
  **Grace Stevenson**

All the above-named efforts are helping us make continuing improvements to streamline and speed up the recruitment/selection process.

I will continue to keep you updated as we make additional progress.  I appreciate all the time and effort that you and your staff have devoted to the Recruitment Enhancement Project Initiatives.  Thank you for your support and assistance!

c:      Recruitment Re-Engineering Working Group
        Recruitment Marketing Advisory Committee
        Mary Welch, Recruitment Task Force Facilitator